

PRIVACY POLICY

Privacy Policy

This Privacy Policy relates to sensitive personal data or information applicable to a body corporate or any person located within India. This is in compliance with the prevailing Information Technology Act, 2000 and the Information Technology (Reasonable security practices and procedures and sensitive personal data or information) Rules, 2011 (*including amendments*), and any other applicable Laws restricting collection, use, disclosure, storage, processing and free movement of personal information (collectively, the “Privacy Regulations”) made thereunder (“IT Act”).

It explains how Bharat Bijlee Limited may collect, use, store, disclose or otherwise process your personal data including personal data provided when using our website and describes the rights you have with respect to your personal data. This Privacy Policy applies to current and former visitors to our Website. By visiting and /or using our Website, you agree to this Privacy Policy.

Provided that, any information that is freely available or accessible in public domain or furnished under The Right to Information Act, 2005 or any other Law for the time being in force shall not be regarded as sensitive personal data or information for the purposes of the said rules.

The Website, <https://www.bharatbijlee.com/>, is owned and operated by “Bharat Bijlee Limited” (“the Company” / “BBL” / “BB” / “Bharat Bijlee”), a Company incorporated and registered under the Indian Companies Act, 1913 and having its Registered Office at Electric Mansion, 6th Floor, Appasaheb Marathe Marg, Prabhadevi, Mumbai – 400 025, where such expression shall, unless repugnant to the context thereof, be deemed to include its respective representatives, administrators, employees, directors, officers, agents and their successors and assigns.

The Company has adopted this Privacy Policy to set out the manner in which personal data and other information is collected, received, stored, processed, disclosed, transferred, dealt with and handled by the Company in relation to your use of our Services through the Website : <https://www.bharatbijlee.com/> (“Website” / “Platform”).

For the purpose of this Privacy Policy (“Policy”), wherever the context so requires:

- i) The term ‘You’ & ‘User’ shall mean any legal person or entity accessing or using the services provided on our platform, who is competent to enter into binding contracts, as per the provisions of the Indian Contract Act, 1872;
- ii) The terms ‘We’, ‘Us’ & ‘Our’ shall mean our platform and/or the Company, as the context so requires;
- iii) The terms ‘Party’ & ‘Parties’ shall respectively be used to refer to the User and the Company individually and collectively, as the context so requires.

BB is committed to providing the robust level of protection regarding the processing of their employees. We value your privacy and appreciate your trust in us.

By accessing our Website or our Services, you accept our Privacy Policy and you consent to our collection, storage, use and disclosure of your Personal Data, as described in this Privacy Policy and acknowledge the following:

- i. There has been no personal communication, solicitation, invitation or inducement of any sort whatsoever from us or any of our members to solicit any work through our Website;
- ii. The user wishes to gain more information about us for his/her own information and use;
- iii. The information about us is provided to the user only on his/her specific request and any information obtained or materials downloaded from the Website is completely at the user’s volition and any transmission, receipt or use of our Website would not create any lawyer-client relationship;

- iv. The information provided under our Website is solely available at your request for informational purposes only, should not be interpreted as soliciting or advertisement. We are not liable for any consequence of any action taken by the user relying on material / information provided under this Website. In cases where the user has any legal issues, he/she in all cases must seek independent legal advice.

Personal data comprises all the details that BB collects and processes directly or indirectly about You as an identifiable individual, whether true or not, such that you can be identified (a) from that data; or (b) from that data and other information to which we have or are likely to have access, including data in our records as may be updated from time to time, for instance information about your identity and collect details (such as name, email ID, contact number and any other information which you have provided or will provide to us in any forms you may have submitted to us, or via any other form of interaction with you), including information received from third parties and information collected through use of BB websites, cookies or other similar tools, BB will first and foremost comply with local law where it exists.

Processing Personal Data

BB may process your personal data where such relevant personally identifiable information is required to be processed for legitimate BB purposes as follows, but not limited to:

- Processing applications for products and services;
- Providing products and services (It is not feasible for an organisation to provide product / service without processing)
- Monitoring and improving our website and its content;
- Conducting market research and surveys with the aim of improving our products and services;
- Sending you information about our products and services for marketing purposes and promotions;
- Complying with applicable local or foreign law, regulation, policy, voluntary codes, directive, judgement or court order, as well as any contractual obligation pursuant to agreements between BB and any authority, regulator or enforcement agency or body or any request coming from said entities.
- Establishing, exercising or defending legal rights in connection with legal proceedings (including any prospective legal proceedings) and seeking professional or legal advice in relation to such legal proceedings.
- Surveillance of premises. (Video Recording)

BB processes your personal data for the performance of the contracts / agreements concluded with you, compliance with applicable legal or regulatory obligations or BB legitimate interests to provide you with adequate and qualitative products and services and to prevent against any excessive risk.

Personal Data under the age of 18

Our Services are not directed at minors. We do not knowingly collect any personal information about the minors under the age of 18 on our website or for the purposes mentioned in this Privacy Policy.

Access to Personal Data

Your personal data processed by BB will only be accessible by a limited list of recipients on a need to know basis or where required by law.

Our policy does not apply to third-party websites where our online advertisements are displayed, nor to linked third-party websites which we do not operate or control.

To the extent permitted by law, BB may record and monitor your communication with BB to ensure compliance to our legal and regulatory obligations and our internal policies.

Links to other websites

Our Website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over the website privacy policy of other

website(s). Therefore, we are not responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement.

The Company strongly advises You to read the terms and conditions and privacy policies of other such third-party website(s). The Company expressly disclaims any liability in connection with the manner in which the third-party Site(s) collects and/or uses Your information.

Third parties may advertise their products and/or services on our Platform. These third parties may place or recognize a unique “cookie” on your browser and use information about your visits to Our Platform and other websites to provide advertisements about goods and services that may be of interest to you. We will not be held liable for any unauthorized or unlawful disclosures of your personal information or any other information made by advertisers over whom we have no control.

Retention of Personal Information

Your personal data processed by BB are kept in a form which permits you identification for no longer than is necessary for the purposes for which the personal data are processed in line with legal, regulatory or statutory obligations.

At the expiry of such periods, your personal data will be deleted or archived to comply with legal retention obligations or in accordance with applicable statutory limitation periods.

How to access and control your personal data?

Subject to applicable laws, regulations and / or industry guidelines, you may have the right to invoke a data subject right in relation to your personal data being processed by BB.

BB may be allowed by law, in particular in case of excessive or manifestly unfounded request, to charge a fee for fulfilling your request, subject to applicable conditions.

BB shall provide information on action taken on a request pertaining to the Data Subject Rights without undue delay and in any event within one month of receipt of the request. That period may be extended by two further months where necessary, taking into account the complexity and number of the requests.

BB shall inform the data subject of any such extension within one month of receipt of the request, together with the reasons for the delay.

To invoke your data subject rights, please use the data subject right request form or send an email to data protection officer (for contact details refer to the last section of this policy).

Finally, note that you are entitled to lodge a complaint with a competent Data Protection Authority where existing, concerning BB's compliance with the applicable data protection laws and regulation.

Notice to Non-India Users

If you are located outside the India, you should be aware that your personally identifiable information will be transferred to India, the laws of which may be deemed by your country to have inadequate data protection. If you are located in a country outside India, and voluntarily submit personally identifiable information to us on the Sites, you thereby consent to the general use of such information as provided in this Privacy Policy and to the transfer of that information to, and/or storage of that information in India.

Cookie Policy

Cookies, flash cookies, web beacons, and other similar technologies are used by us. When you visit certain online pages on our Website, small text files called “cookies” are stored on your computer or other device to record your preferences and actions.

A Cookie allows its issuer, during its period of validity, to recognize the terminal concerned (computer, tablet, smartphone, etc.) each time the terminal accesses digital content containing cookies from the same issuer. A cookie records information about the navigation of your computer on our Website (the

pages you have visited, the date and time of the consultation, etc.) that we can read during your subsequent visits.

We use cookies for a variety of purposes, including remembering you and your preferences, tracking your use of our Platform, and making it easier for you to use it. Most web browsers accept cookies by default, but you can usually change your browser settings to decline cookies if you prefer. Please keep in mind that refusing a cookie may restrict your access to and/or use of the Platform and Services.

Security

The security and confidentiality of your Personal Data is important to us and BB has invested significant resources to protect the safekeeping and confidentiality of your personal data. When using external service providers acting as processors, we require that they adhere to the same standards as BB. Regardless of where your personal information is transferred or stored, we take all steps reasonably necessary to ensure that personal data is kept secure.

Social Media

BBL operates pages and accounts on some social media sites to inform, assist and engage whether vendors and clients / customers. BB monitors and records comments and posts on these channels about BB in order to improve its products and services.

Please note that you must not communicate to BB through such social media sites the following information:

- Confidential personal data, including any information regarding your financial situation, bank account details, transactions, etc.
- Sensitive personal data including (i) special categories of personal data meaning any information revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership, and the processing of genetic data, biometric data for the purpose of uniquely identifying a natural person, data concerning health or data concerning a natural person's sex life or sexual orientation and (ii) other sensitive personal data such as criminal convictions and offences and national identification number; and
- Excessive, inappropriate, offensive or insulting information towards individuals.

BB is not responsible for any information posted on those sites other than the information posted by its employees on its behalf, BB is only responsible for its own use of the personal data received through such sites.

Indemnity

You agree to defend, indemnify, and hold Company, its officers, directors, employees, and agents harmless from and against any and all claims, liabilities, damages, losses, or expenses, including reasonable attorneys' fees and costs, arising from or related to the information shared/provided by you. Content You Share, your violation of these Terms of Use, or any additional rules, guidelines, or terms of use posted for a specific area of the platform.

Governing Law

This Policy is governed by all laws applicable within the territory of India. By using our Services, you are agreeing to the terms of the Policy thereby consenting to the exclusive jurisdiction and venue of courts in Mumbai, India, in all disputes arising out of or relating to the use of our services and under any issue with regards to Privacy Policy.

No Contractual Obligation

Please note that this Privacy Policy does not create any contractual or other legal rights in or on behalf of any party, nor is it intended to do so.

Intellectual Property Rights

Please note that Bharat Bijlee retains all rights (including copyrights, trademarks, patents as well as any other intellectual property right) in relation to all data provided on or via this Website (including all texts, graphics and logos).

Changes to this Privacy Policy

We reserve the unrestricted right to update, modify, add, or remove any part of this Privacy Policy at any time and without prior notice to You. Any updates or modifications will take effect immediately. You should check our Privacy Policy for updates on a regular basis.

This Privacy Policy shall apply uniformly to the Company Website and any other media used by the Company for its Services.

The use of the BB Website and any products and services supplied are subject to our Terms and Conditions.

Disclaimer

BBL shall not be liable for any loss or damage sustained by reason of any disclosure (inadvertent or otherwise) of any information concerning the user's account and / or information relating to or regarding online transactions using credit cards / debit cards and / or their verification process and particulars nor for any error, omission or inaccuracy with respect to any information so disclosed and used whether or not in pursuance of a legal process or otherwise. BBL does not store any Credit\ Debit card details. Any other personal and sensitive Personal Data shared by you which is not asked by BBL during registration, either mandatorily or optionally; accounts to wilful and intentional furnishing; and BBL will not be liable for breach of such information.

Severability

Each clause of this Privacy Policy shall be and remain separate from and independent of and severable from all and any other clauses herein except where otherwise expressly indicated or indicated by the context of the Privacy Policy. The decision or declaration that one or more clauses are null and void shall have no effect on remaining clauses of this Privacy Policy.

Interpretation

This Privacy Policy does not create or confer upon any individual any rights, or impose upon the Company, any obligations outside of, or in addition to, any obligations imposed by the applicable Indian information security laws. If and to the extent that this Privacy Policy is not in accordance with the applicable law, the provisions of applicable law shall be deemed to prevail.

Whom to Contact

If you have any questions regarding this privacy policy or the protection of your personal data, you may reach out to BB's PRIVACY **Grievance Officer: Aarti Madhankar. General Manager: HRD at aarti.madhankar@bharatbijlee.com**